



**2010 MINNESOTA  
PRIVATE & INDEPENDENT EDUCATION  
AWARDS CELEBRATION**

*Brought to you by...  
The Minnesota Independent School Forum (MISF)*

**SPONSORSHIP OPPORTUNITIES**

The Minnesota Independent School Forum (MISF) will host the second annual *Minnesota Private and Independent Education Awards Celebration* in 2010. This celebration recognizes the excellence found in Minnesota's private and independent school community. The individuals, organizations, and programs recognized at the awards celebration exemplify the strengths of our schools, the support of the community, and the many notable outcomes of our efforts to deliver and improve K-12 education in Minnesota.

- Support Minnesota's only state-wide recognition event for nonpublic education
- Reach 530+ private and independent schools in the state
- Achieve visibility within the largest school system in Minnesota
- Reach 7,300 educators teaching 85,000 students
- Audience includes educators, students and their families, school heads, administrative leadership teams, board chairs, board members, community leaders, and policymakers

**Presenting Sponsor**

**\$ 5,000 (One Available)**

- Welcome all guests and introduce Teacher Honor Award categories
- Company logo and recognition as "Presenting Sponsor" on sponsor signage at registration and in main venue
- Logo presence on PowerPoint and sponsor page of event program
- Full page back cover color ad in event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Logo on awards presented to all recipients
- Includes five complimentary tickets to the event

**Teacher Honor Award Sponsor**

**\$ 2,000 (Two Available)**

- Introduce Teacher Honor Award categories (K-8 or 9-12)
- Company logo and recognition as "Teacher Honor Award Sponsor" on sponsor signage at registration and in main venue
- Logo presence on PowerPoint and sponsor page of event program
- Full page black & white ad inside event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Includes four complimentary tickets to the event

**Story Award Sponsor**

**\$1,500 (Four Available)**

- Opportunity to introduce one Story Award category
- Company logo and recognition as "Story Award Sponsor" on sponsor signage at registration and in main venue
- Logo presence on PowerPoint and sponsor page of event program
- Half-page black & white ad in event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Includes three complimentary tickets to the event

*Sponsorship Opportunities continued on next page*

## Design Sponsor

**\$ 1,250 (One Available)**

- Company logo and recognition as “Design Sponsor” on sponsor signage at registration and in main venue
- Logo presence on program cover with recognition as “ Design Sponsor”
- Logo presence on PowerPoint and sponsor page of event program
- Half-page black & white ad in event program
- Live link to company website on MISF website
- Logo on all event promotions sent via mail and email
- Includes three complimentary tickets to the event

## Print Sponsor

**\$ 1,250 (SOLD OUT)**

- Same benefits as Design Sponsor but recognition listed as “Print Sponsor”
- Includes two complimentary tickets to the event

## Nominee/Education Sponsor

**\$1,000 (One Available)**

- Underwrites the attendance of award nominees
- Company logo and recognition as “Education Sponsor” on sponsor signage at registration and in main venue
- Logo presence on PowerPoint and sponsor page of event program
- One quarter-page black & white ad in event program
- Logo and live link on MISF website and on all event promotions sent via mail and email

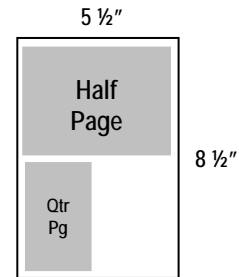
## ADVERTISING OPPORTUNITIES

The 2009 Minnesota Private and Independent Education Awards Celebration provides a great opportunity for your organization to serve as an advertising supporter. We invite you to take the time to share a positive message of support to the individuals, families, and schools that make up Minnesota’s private and independent school community—the largest school system in the state.

### Ad Sponsor- Program (*program size: 8 ½ x 5 ½*)

- Half Page (*approx size: 3.5” h x 4.5” w*)
- Quarter Page (*approx size: 3.5” h x 2.0” w*)
- All ads are black and white
- Advertisers to supply camera ready artwork in advance of the event

**\$500**  
**\$250**



### Ad Sponsor- Website

- Weblink and Logo
- Link directly to your organization’s home page or another page of your choice

**\$150**

### Attendance Sponsor

- Purchase any number of tickets to cover the cost of guests
- Purchase a table

**\$25/ticket**  
**\$200/table**

## EVENT INFORMATION

**Date:** April 29, 2010

**Time:** 4:00 p.m. to 7:00 p.m.

**Location:** Saint Mary’s University of Minnesota (Minneapolis campus)

For more information on sponsorships and advertising opportunities for the 2010 Minnesota Private and Independent Education Awards Celebration, contact Brenda Kappel at (651) 297-6716 or [bkappel@misf.org](mailto:bkappel@misf.org).

*Advancing independent and private education through advocacy, scholarship funding  
for students with financial needs, school programs and services.*